

**Patricia Ellen Burgin, MA** Master Certified Coach 2727 Fairview Ave. East, Suite F Seattle, WA 98102

206.412.6224 www.seattlecoach.com / peb@seattlecoach.com

## Using © SeattleCoach Materials

(hint: I want to make it easy)

**First of all** . . . I am always honored and pleased when you, as a SeattleCoach graduate, ask permission to use some of my **SeattleCoach** stuff. When you ask, it tells me that you are finding opportunities to multiply our shared work, that you are engaging your own creativity and that you are respectful of my intellectual property (IP).

You can assume that the following note in the front of each **SeattleCoach Playbook** applies to all of the decks, materials, essays, tools, web content and <u>books</u> with my © on it. Each **SeattleCoach Playbook** is copyrighted by the Library of Congress.

Copyright  $\ensuremath{\mathbb{C}}$  2020 Patricia Burgin. SeattleCoach® is a registered trademark. All rights reserved.

No part of this publication shall be reproduced, transmitted, used in new works, registered or sold in whole or in part in any form without prior written consent of the author, except as provided by the United States of America copyright law. Any unauthorized usage of this book without express permission of the author is a violation of this copyright and is illegal.

Our goal is to scale with quality. If you are a coaching leader who has trained with SeattleCoach and would like permission to use materials from the SeattleCoach Playbooks for training and development purposes, contact the author at the address below. We will tell you how it works.

## So. Here's how permission works . . .

- 1. Wherever you see something like the footer on this page, simply leave in the attribution.
- 2. I will always assume that the majority of what you develop is your own original work.
- 3. You are always welcome to link to the resources on my website.

In addition . . .

Several SeattleCoaches through the years have invited me to collaborate with them in teaching **Intro to Coaching Workshops** and <u>Coaching for Leaders</u> (CFL) Cohorts on the inside of some of our area's great companies. If you would like to work with me in teaching either one, be in touch. The opportunity you find might be a chance for you to both "shadow" and collaborate with me.

- Participants in both our half-day **Intro to Coaching Workshops** and **CFL** receive much of same content as participants in our Flagship Cohorts. And all of our content and IP is recognized and approved by the International Coach Federation (ICF).
- Participants experience **CFL** in a similar Cohort model to our Flagship Cohorts, but in the company of their co-workers.
- Graduates like you help me to lead each **CFL** as "Triad Coaches" (like teaching assistants who also coach). This means that in addition to coach training for participants, Triad Coaches also get further supervision and mentor coaching and, of course, opportunities to teach and coach.

So, bottom line, please keep me posted. And be in touch anytime questions and opportunities come up. I will get right back to you.

My hope for you, as a SeattleCoach, is the further development of your coaching presence and professionalism and for you to join me in becoming contagious about this way of leading that brings more life, collaboration, meaning and fun to the workplace and to the rest of life.

TTJT,