



How to Prepare and Teach a One- to Two-Hour SeattleCoach Coaching for Leaders (CFL) “Taster” Workshop

As a member of the SeattleCoach Coaching for Leaders conversation, you will likely soon have an opportunity to teach a SeattleCoach Coaching for Leaders (CFL) “Taster” Workshop. Here’s how to prepare.

Increasingly, leaders and organizations are hearing about The Coaching for Leaders (CFL) Program. We’ve gotten their attention because, bottom line, these leaders are aiming to build a coaching culture. I tell them that, with that goal, these five elements are tried-and-true:

1. Organizational sponsors who want to build a coaching culture
2. External professional coaches and facilitators
3. Internal leaders who are raising their hands to add coaching skills and presence to the way they lead and manage
4. Offering CFL “Taster” Workshops
5. With the option of hosting [full CFL Cohorts](#)

Once I’ve coached a leader for a while, and maybe observed them with some of their team members, I’ll invite them to think about a one- to two-hour workshop that is designed to:

- a. Introduce some coaching skills, philosophy, and vocabulary into the life of their team,
- b. To inspire interaction about the ideas I present and finally,
- c. To land some quickly applicable new habits and next steps.

As a coach, of course, I always include a “call to action” as I close. Participants find a specific next step or two—and to decide who will know if they take those next steps. In the “call to action” it matters that I provide clear direction for participants who want to know more about:

- i. 1:1 or team coaching, or
- ii. Hosting or joining a [CFL Cohort](#), or even about how to apply for
- iii. A [full SeattleCoach “Flagship” Training Cohort](#) that is designed to give participants a path to international credentialing.

In addition to the benefits to the groups and teams we serve, the chance to teach a **“Taster” Workshop** is an opportunity for SeattleCoach Facilitators who want to build their confidence and effectiveness in coaching/facilitating with groups and teams.

Do’s and Don’ts and Keeping Patty happy:

- a. As you master the material in my **CFL “Taster” Workshop** and then customize and infuse your own style into it so that you can present it well, you don’t owe me anything.
- b. You do have to credit SeattleCoach and leave in all of the © stuff.
- c. You have to make SeattleCoach look good.
- d. And you have to contribute to our CFL Tribe.
- e. You do not have to teach the **CLF “Taster” Workshop** “just like Patty does it.” You do have to prepare very well and then do a thorough job of explaining, illustrating (using your own wisdom and stories), demonstrating, and applying the © material.
- f. You have to find your own style. And if your **SeattleCoach CFL “Taster” Workshop** goes well, people will want more. I will help you to customize the full CFL Program.

Be in touch with any questions—I’m looking forward to what we can co-create going forward.

Note: The text I’ve designed to use with all CFL Cohorts (ten general sessions) is [The Coaching for Leaders Playbook, Second Edition](#) which will be released late in the Summer of 2023.