



Coaching for Leaders (CFL) in Health Care

Course Objectives and Content Outline

Course Objectives

1. To identify and apply key coaching skills and behaviors: building alliances, co-creating agreements, and establishing agenda and accountabilities.
2. To understand the neuroscience of human change and to explore the reasons that us to be ready for the next stage of change, and reasons why we “tap the brakes.”
3. For participants to find ways to use their own style and temperament as a coaching leader.
4. To distinguish when to coach—and when not to.
5. To address employee development along with performance and production, making the solid delivery of feedback an on-going practice at all levels.
6. To foster a coaching culture where everyone begins to understand and practice coaching skills and presence in their leadership.

Course Commitments

- Your participation is a big deal, both at our ten monthly 90-minute general sessions, and
- In small groups “pods” that meet with a member of the SeattleCoach team for an hour of connection and practice between each general session.
- In addition, we ask each participant to purchase a hard copy of *The Coaching for Leaders Playbook (2nd Edition)*, and plan on an hour of independent study between each general session.
- And of course, we’ll ask you to test-drive what you’re learning in the course of your current work.

General Session #1: // through page 9 **Monday, 9/23/24, 3:30-5pm (PT)**

Welcome, introductions, overview, and essentials: why this? why now?
The Play Cards
A demo
Working with your peer coaches

General Session #2 // through page 23 **Monday, 10/21/24, 3:30-5pm (PT)**

Coachable
Talking about this thing you’re doing/becoming
A demo

General Session #3 through page 41 **Monday, 11/18/24, 3:30-5pm (PT)**

Human brains: belonging, predictability, and the stages of change
The Wheel
Key Skills and Behaviors Part 1: Co-Creating a Level 3 Conversation
Finding the focus: 5 questions
A demo

General Session #4 // pages 42-44 Monday, 12/16/24, 3:30-5pm (PT)

Key Skills and Behaviors Part 2: Exploring Resistance
 Human Change Models; Brain Science
 A demo/16

General Session #5 // review pages 24-44; pages 45-47; page 54-57 Monday, 1/13/25, 3:30-5pm (PT)

Key Skills and Behaviors Part 3: Finding the Next Step, the Experiment
 Focused coaching conversations—of any length
 Coaching Lab I: A Strong Start

General Session #6 // pages 48-63 Monday, 2/10/25, 3:30-5pm (PT)

Key Skills and Behaviors Part 4: Your Authenticity, Transparency, and Presence. Being Brave
 Key Skills and Behaviors Part 5: Skills to Use Strategically and Powerfully
 Leadership Coaching Presence: *The Flag Exercise*
 The Practice of “Resetting”
 Coaching Ethics
 Coaching Lab II: A Full 10 Minutes

General Session #7 // pages 67-88 Monday, 3/10/25, 3:30-5pm (PT)

Leadership Coaching Presence, continued

- The Coaching Leader’s Arena
- Somatics
- Coaching Big Emotions (and with them)

Balancing accountability and support with your coachees and team
 What to do when your coachee needs mental health support

General Session #8 // pages 89-95 Monday, 4/7/25, 3:30-5pm (PT)

Giving Feedback Like a Coach

- Finding Your Fluency with Support and Challenge
- The Rule of 4
- Refining the “How To”

General Session #9 // pages 97-102 Monday, 5/12/25, 3:30-5pm (PT)

Putting it All Together
 Some personal visioning and preparing for next steps in “doing the craft, being the coach.” For example:

- Joining an advanced Professional Credentialing SeattleCoach Cohort
- Becoming a Pod Coach for an upcoming CFL Cohort

General Session #10 // pages 97-102 Monday, 6/9/25, 3:30-5pm (PT)

“Next Steps” presentations by triads
 Vision, opportunities, and next steps for you and for this emerging coaching culture

We’ll always keep [this page](#) updated with additional details.

To the Journey Then!

A handwritten signature in blue ink that reads "Patty".

Patricia Burgin, MA, Master Certified Coach
Founder, CEO, Supervisor, Co-Creator

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